

# Beautiful and Affordable Make-overs

## with Miracle Method Surface Restoration



THE MORE FORT WORTH HOMEOWNERS WATCH HOME IMPROVEMENT TELEVISION SHOWS AND READ MAKE-OVER ARTICLES, THE MORE THEY ARE TURNING TO MIRACLE METHOD TO UPDATE THE LOOK OF DATED KITCHEN COUNTERS AND IMPOSSIBLE TO CLEAN BATHROOM FIXTURES.

Thanks to programs like *Design to Sell* and *Trading Spaces*, more homeowners than ever are eager to update the look of a tired kitchen or bathroom using easy, low-cost solutions. Some want a more stylish, contemporary living environment. Others hope to increase the resale value of a house they've placed in the real estate market.

What ever the reason, Miracle Method's process and use of its proprietary MM-4 bonding agent, offers an inexpensive, quick and long-lasting way to repair a worn bathtub or change the color of outdated tile and countertops. The company, which has four locations in the Metroplex, can also restore porcelain, fiberglass and cultured-marble tubs or vanities.

"We can make a big difference in the look of a room at a fraction of what it would cost to replace a bathtub or remove tile," said Don Dominick, director of marketing. "Our process solves problems, makes a surface look and feel like new and it's durable."

Homeowners who contact Miracle Method frequently complain of porcelain tubs that are greying, pitted and impossible to clean.

"That happens when the porcelain surface breaks down and becomes porous which allows dirt, body oil and soap scum to get trapped in the openings," Dominick explains. "You can't get it all out and scrubbing with abrasives only makes it worse."

Miracle Method refinishing involves a total cleansing of a tub before applying the MM-4 bonding agent and several coats of durable acrylic to fill in chipped and cracked areas. Unlike most other refinishers, the licensed and insured Miracle Method technician returns the next day to buff and polish.



"It deepens the gloss of the tub and removes tiny bits of dust or lint. When you run your hand over the surface, the tub feels brand new," the marketing director added.

The bonding agent used by Miracle Method is non-toxic and acid-free but will "stick to an old surface like no other refinished process," Dominick promised. "Some things in life work and MM-4 just works."

Antique enthusiasts and home renovators also find Miracle Method a useful way to incorporate vintage bathroom fixtures into the home. Clawfoot bathtubs, farm wash basins and pedestal sinks rescued from architectural salvage yards or old homesteads can be restored to their original beauty through Miracle Method surface restoration.

"We can even have a claw tub foot recast if it's missing," Dominick said. "Whether it's finding fixtures or repairing deep porcelain chips and cracks, Miracle Method can make your antique tub or sink functional."

In a typical bathroom setting, most homeowners choose white, beige or almond refinishing, but the company can match any custom color.

"People no longer have to live with a dated avocado green tub and tile surround," he points out. "You can redecorate and get the look you want at half the cost and without the hassle and disruption of remodeling."

Many of the customers in Martin Rugroden's Miracle Method territory in the Mid-Cities have homes built in the 1950s. Back then it was fashionable to tile everything in the bathroom — the shower, vanity and walls.

"*The Easy Step tub to shower conversion helps reduce the danger of slip and fall accidents for senior citizens by creating a 24" wide by 9" deep opening to make getting in and out safer.*"



"It's solid construction and most people don't want to pull out the tile. They just want to change the turquoise and black color," explained Martin Rugroden. "We're able to do that and give them something that looks brand new."

"It's solid construction and most people don't want to pull out the tile. They just want to change the turquoise and black color," explained the franchise owner. "We're able to do that and give them something that looks brand new."

Older homeowners can also take advantage of another innovation offered by Miracle Method. The company's new EZ Step option cuts and seals an opening in the side of a tub to allow easy access for showering. A non-slip surface is then applied to the bottom of the tub to help prevent falls. The EZ Step cut down was showcased at the Fort Worth Home & Garden Show.

"It's a renovation older and disabled people need and we can provide it for a fraction of what it would cost to enclose a shower and remove a tub," Rugroden said.

While some homeowners opt for bathroom improvements, others want the designer look of a new kitchen. Resurfacing kitchen countertops, especially Miracle Method's "stone" finish are very popular with clients who want a contemporary look without the expense of installing granite.

"It looks like stone, feels like stone, but costs significantly less," Dominick said.

The company also renews laminate and expensive Corian™ kitchen counters. When Corian™ was first introduced, white was the only available option.

"Today we offer the Corian™ countertop owner any color they want whether it's solid, speckled or stone," he continued. "Burns, chips, and knife marks disappear in just one day."

Miracle Method offers a five-year transferable guarantee against peeling or failure of adhesion. The results are so remarkable, many of the world's more recognizable hotel chains, including Marriott, Hilton, Sheraton and Disney, have used the company to refinish their bathroom fixtures.

"They do it to keep their bathtubs and tile surrounds looking clean and fresh," Dominick



These swatches represent some of Miracle Method's new "Stone-Look" colors.



said. "It's an affordable alternative for homeowners too."

Miracle Method is the nation's largest surface restoration company with more than 100 locations nationwide.

Mike Donathan recently expanded his Grand Prairie territory to include Arlington and has enjoyed steady increase in his business. A growing percentage of Donathan's customers are homeowners who just want to change bathtub and tile surround colors and are comparing replacement versus refinishing costs.

"They can find a new bathtub for as little as \$200, but by the time they involve a contractor, a plumber, a tile setter and at least a week of mess in the house," Donathan said. "We not only cost less, but we can have the bathroom back in service the next day."

Customer reactions when seeing the completed work is always the same, he said.

"They tell me it looks and feels like new and can't wait to show their neighbors what they did with their dated harvest gold bathtub."

A Miracle Method refinished surface should last 10 to 15 years with the same care and maintenance recommended by new tub manufacturers.

TO SEE PICTURES OF REFINISHED FIXTURES AND TO LEARN MORE ABOUT BATHROOM AND KITCHEN RESTORATION OR FRANCHISE OPPORTUNITIES, VISIT MIRACLE METHOD'S WEB SITE AT [WWW.MIRACLEMETHOD.COM](http://WWW.MIRACLEMETHOD.COM). ANY OF THE FOUR MIRACLE METHOD OFFICES CAN BE REACHED BY CALLING 888-271-7690.